

EXPERTS BY EXPERIENCE WANTED

Are you someone with diabetes or the parent of a child with diabetes?

We are looking for experts by experience like yourself, to work with our year 1 medical students to design a social media campaign to improve how we talk with you about diabetes.

Why? When health professionals use the right language it builds the trust, self-confidence and motivation that are so important for health professionals to work in partnership with people with diabetes. But the wrong language can leave people feeling frustrated, judged and criticised.

What? We're running half-day workshops which bring together our year 1 medical students and experts by experience to explore the impact of language. You will work with our Year 1 students to co-design material for a social media campaign to encourage students and health professions to think about the language they use in relation to diabetes.

When? The workshops are in the morning and afternoon of Friday 10 January 2020. You can sign up for one or both of the sessions.

Where? The workshops will be on the Imperial College South Kensington Campus, Charing Cross Campus and at Northwick Park Hospital.

Interested or want to know more? Please contact me, Wing May Kong - w.kong@imperial.ac.uk

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