

Internship Title:	Digital Media Intern – Professional Internship for PhD Student (PIPS)
Date of Internship:	3 month placements between Oct '24 & Sep '25: Oct - Dec 2024, Jan - Mar 2025, April - June 2025, or July - Sept 2025 (with some flexibility for the right candidate)
Location:	Albemarle St, London, with scope for remote working
Contract type:	(x4) Three-month internships, full-time, (35 hour)
Salary:	Payment by stipend from University/Research Council's Doctoral Training Programme. Please check funding with your DTP before applying.

Digital communications at the Ri

At the Ri, we see digital as an essential means of deepening our relationships with existing audiences and increasing our reach and diversity, as well as generating a growing income stream. Our digital channels bring thought-provoking science and our rich science heritage to millions of people online, many of whom may never set foot in our iconic and historical home in London.

Through our YouTube channel, we have established ourselves as a world-leader in longform science videos and we are now engaging new audiences through popular YouTube shorts. Our monthly podcasts are growing fast, as are our social media followers, as we reach new audiences and build communities across all our digital platforms.

These are exciting times for Digital communications at the Ri, where we take an experimental test and learn approach to developing our video and multimedia content, within a creative and collaborative team environment.

The role of the Digital Media Intern

As a Digital Media Intern you will help support the Ri's digital content production and platforms.

There is some flexibility in the role, depending on the successful candidate's interests and experience, and the time of year of the internship. We will provide some basic training in audio and video production.

Every day will be different, but potential tasks and responsibilities may include:

- Creating science engagement content for our social media platforms
- Helping film and livestream science talks in our Theatre
- Helping manage our YouTube channel
- Supporting development of our podcasts
- Marketing and promotion of our digital content
- Creating and editing content for the Ri's website
- Writing for our website and social media channels
- Monitoring our YouTube and podcast statistics, using insights to make recommendations on how we can grow and develop our audiences
- Identifying under-performing content and finding ways for it to reach new audiences
- Helping develop new ideas for digital science engagement content

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- Working on our social media and digital offer around campaigns such as British Science Week or the CHRISTMAS LECTURES

Who are we looking for?

This placement would be ideal for anyone interested in learning more about digital media and its potential to engage diverse and global audiences with science, whilst working collaboratively in a small and creative Digital and Marketing Team.

There is no need to have any formal experience, but a passion for digital media would be ideal.

The following experience and personal attributes are also highly desirable, and when applying you should demonstrate how you meet them in your supporting statement:

- A strong understanding of how digital science content can engage an audience as we seek "To create a space for scientists and the public to explore science together."
- The ability to develop engaging science content for a non-academic audience
- An understanding of the needs and requirements of website and other digital platform users
- The ability to work collaboratively in a creative team with a passion for science communication

As the position involves the opportunity to work with young people through stewarding, the post holder will be required to undergo an Enhanced DBS clearance and related checks as mandated by UK laws and regulations.

For more information about the Ri, the internship programme, relevant dates for this internship, and to download the monitoring form, please see our website at [Work with us | Royal Institution \(rigb.org\)](https://www.rigb.org/work-with-us)

Read a blog from one of our previous PhD interns here: [Being a Digital Media Intern at the Ri | Royal Institution \(rigb.org\)](#)