

Internship Title:	Marketing and Communications Intern
Date of Internship:	October to December 2024 (with some flexibility)
Location:	Albemarle St, London; with scope for remote working
Contract type:	3-month full-time (35 hour per week) internship
Salary:	Payment by stipend from University/Research Council's Doctoral Training Programme. Please check funding with your DTP before applying

The CHRISTMAS LECTURES and the Marketing and Communications Team

This placement will involve joining the Royal Institution (Ri) at its busiest time of year: the planning, and broadcast of the annual CHRISTMAS LECTURES.

Started by Michael Faraday in 1825, and now broadcast on national television every year, the CHRISTMAS LECTURES are the UK's flagship science series. The three-part series is filmed in front of a live audience in the Ri's famous Theatre and watched by millions on BBC Four and iPlayer over the festive period and on iPlayer and the Ri YouTube channel afterwards.

Each year we look for new ways to share the science behind the Lectures with as many people as possible across the UK and beyond.

One way we promote the Lectures is through the media, with whom we work hard to secure high-quality, in-depth interviews and feature opportunities for the Lecturer and the wider CHRISTMAS LECTURES team across TV, radio, print and online platforms.

The topic and lecturer for the 2024 CHRISTMAS LECTURES is currently top secret but we can guarantee it will be an exciting and high-profile series.

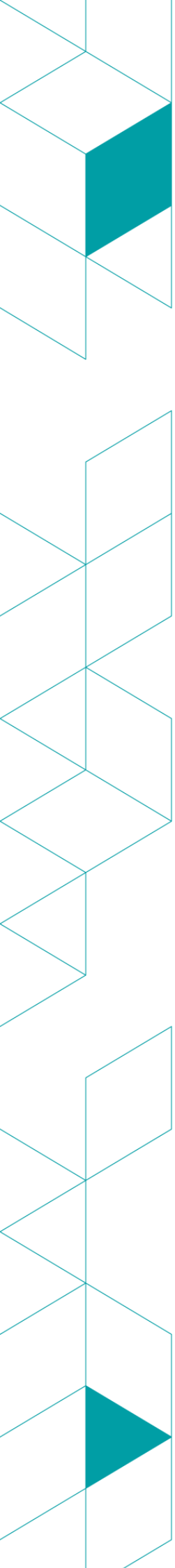
The role of the Marketing and Communications Intern

The Marketing and Communications Intern will play a crucial role in supporting the many different media and communications campaigns in the lead-up to the 2024 CHRISTMAS LECTURES. You will also have opportunity to help support the Ri's Public Programme of Theatre science talks through listing sites and reciprocal partnerships, focussing primarily on the first quarter of 2025.

Depending on your skills as the successful candidate, there may also be opportunity to undertake your own intern project as a 'writer in residence', creating a body of works which can be pitched to media contacts as interest pieces for the Ri. This will also potentially be used as website content for the Ri blog to support organic search engine optimisation and provide content for social media and email communication.

Who are we looking for?

This placement would be ideal for anyone interested in gaining an insight into a science communication organisation and the inner workings of the Ri. You will have the opportunity to establish new and working relationships with partner organisations, to identify and use new listings websites, and to meet with Public



Relations agency, Riot, for training in how to pitch media pieces and written content. As 'writer in residence' you will be expected to produce 3-5 pieces of writing about the Ri, the brand, its heritage, programmes etc, by the end of your placement with us.

There is no need to have any formal experience, but a passion for writing copy and the ability to edit content would be ideal.

The following experience and personal attributes are also highly desirable, and when applying you should demonstrate how you meet them in your supporting statement:

- A strong understanding of how science content can engage an audience, as we seek 'To create a space for scientists and the public to explore science together.'
- The ability to develop engaging science content for a non-academic audience.
- An understanding of the needs and requirements of website and digital users.
- The ability to work collaboratively in a creative team with a passion for science communication.