

## Zhe Liu

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ACADEMIC APPOINTMENT	<b>Imperial College London, Imperial College Business School</b> <i>Department of Analytics, Marketing &amp; Operations</i> Assistant Professor of Operations Management	London, UK 2019 – current
EDUCATION	<b>Columbia University, Graduate School of Business</b> Ph.D., Operations Management Advisors: Awi Federgruen, Costis Maglaras	New York, NY 2013 – 2019
	<b>Tsinghua University</b> B.S., Industrial Engineering	Beijing, China 2009 – 2013
RESEARCH INTERESTS	<b>Revenue management:</b> operations and design of sharing economy platforms, assortment optimization <b>Supply chain management:</b> multi-sourcing, inventory management	
JOURNAL PUBLICATIONS	Ride-Hailing Networks with Strategic Drivers: The Impact of Platform Control Capabilities on Performance, <i>Manufacturing &amp; Service Operations Management</i> , 25(5): 1890-1908, 2023. (with Philipp Afèche and Costis Maglaras) Combined Pricing and Inventory Control with Multiple Unreliable Suppliers, <i>Operations Research Letters</i> , 51(1): 60-66, 2023. (with Awi Federgruen and Jiaqi Lu) Dual Sourcing: Creating and Utilizing Flexible Capacities with a Second Supply Source, <i>Production and Operations Management</i> , 31(7): 2789-2805, 2022 (with Awi Federgruen and Lijian Lu) Synthesis and Generalization of Structural Results in Inventory Management: A Generalized Convexity Property, <i>Mathematics of Operations Research</i> , 45(2): 547-575, 2020 (with Awi Federgruen and Lijian Lu)	
WORKING PAPERS	Sourcing with Demand Updates, <i>Management Science</i> , major revision. (with Awi Federgruen and Jiaqi Lu) Operating Three-sided Marketplace: Pricing and Spatial Staffing in Food Delivery Systems, <i>Management Science</i> , major revision. (with Yiwen Shen and Yanwei Sun) Dual Sourcing under Internal and External Volatilities, <i>Manufacturing &amp; Service Operations Management</i> , under review. (with Awi Federgruen and Jiaqi Lu) Information Design and Pricing of Supply Competition in Lead-Selling Platforms, <i>to be submitted</i> . (with Yanwei Sun, Niloofar Zamani-Foroushani and Jiahua Wu) Assortment Optimization and Pricing with Service Rate Consideration, <i>manuscript available upon request</i> . (with Kalyan Talluri and Shixin Wang) Surge Pricing and Dynamic Matching for Hotspot Demand Shock in Ride-Hailing Networks, <i>in preparation</i> . (with Philipp Afèche and Costis Maglaras) Polling Systems with Strategic Customers, <i>in preparation</i> . (with Yanwei Sun and Chiwei Yan) Robust Weakly Coupled Markov Decision Processes, <i>in preparation</i> . (with Fupeng Sun and Wolfram Wiesemann)	

- Multistage Stochastic Mixed-Integer Programs for Optimizing Gas Contract and Maintenance Scheduling, 2012. (with Siqian Shen)
- OTHER PUBLICATIONS  
Inventory Strategies for Service-Sensitive Demands, *Undergraduate Thesis*, 2013. (Advisor: Zuo-Jun Max Shen)
- Service Parts Demand Forecasting and Multi-Echelon Inventory Network Design, *Research Report for Caterpillar Logistics*, 2013. (with K. Wang, W. Zhu and X. Zhao)
- Intermittent Demand Forecasting of Slow Moving Parts, *Tsinghua University Student Journal*, 4(2): 34-49, 2012. (with Jialing Tao and Yi Yang)
- CASES  
ILUMÉXICO: A Built-for-Assembly Supply Chain Strategy, *Columbia CaseWorks*, ID: 170203, 2017. (with Awi Federgruen and Abigail Talcott-Schlaifer)
- INDUSTRY  
**Research Scientist Intern**, Amazon, Seattle June – Aug. 2018
- TEACHING  
**Imperial College Business School**, London, UK
  - Big Data, AI and Machine Learning (MBA elective) 2020 – 2024
  - Decision Analytics (MBA core) 2021 – 2022
  - Optimization (PhD core) 2020, 2022 – 2024
  - Maths and Statistics Foundations for Analytics (MSBA core) 2019 – 2024**London Business School**, London, UK
  - Demand and Revenue Management (PhD elective) 2020, 2022, 2024
  - Advanced Optimization (PhD elective) 2023**Columbia Business School**, New York, NY
  - MBA Excel Workshop—Advanced Level 2015 – 2017
  - Intro to Spreadsheet Optimization and Simulation (MSE master) 2016 – 2017
- HONORS AND AWARDS
  - MSOM Supply Chain Management SIG Invited Talk, 2023
  - MSOM Supply Chain Management SIG Invited Talk, 2021
  - 2nd Place, POMS-HK Best Student Paper Competition, 2019
  - Finalist, George Nicholson Student Paper Competition, 2018
  - 2nd Place, POMS College of SCM Student Paper Competition, 2018
  - Doctoral Fellow Presentation at Deming Cup Award Ceremony, 2018
  - Chazen Institute for Global Business Research Award, 2018
  - MSOM Service SIG Invited Talk (8/66 submissions), 2018
  - MSOM Supply Chain Management SIG Invited Talk (8/43 submissions), 2018
  - Deming Doctoral Research Fellowship, 2016
  - Deming Doctoral Research Fellowship, 2015
  - Doctoral Fellowship, Columbia Business School, 2013–2018
  - Tsinghua University Outstanding Undergraduate Student Award, 2013.
  - Beijing Outstanding Undergraduate Student Award, 2013.
  - President Jiang Nan-Xiang Scholarship, Tsinghua University, 2012.
  - 1st Place, 30th Tsinghua Challenge Cup Research and Innovation Contest, 2012.
  - Changhong Scholarship, Tsinghua University, 2011.
  - Outstanding Prize (Top 4/8000) in 27th National College Physics Contest, 2011.
  - OOCL Scholarship, Tsinghua University, 2010.
- SERVICES
  - PhD Director of the Analytics & Operations area, Imperial College Business School
  - Guest Associate Editor for *Naval Research Logistics*
  - Journal referee for *Management Science*, *Manufacturing & Service Operations Management*, *Operations Research*, *Operations Research Letters*, *Production & Operations Management*, *Transportation Science*
  - External reviewer for the Research Grants Council (RGC) of Hong Kong

- Member of the INFORMS RMP Jeff McGill Student Paper Award Committee, 2024
- Reviewer for the MSOM Service SIG Conference, 2022, 2024
- Reviewer for the MSOM Supply Chain Management SIG Conference, 2020 – 2022
- Judge for the POMS-HK Best Student Paper Competition, 2024
- Judge for the MSOM Student Paper Competition, 2024
- Judge for the CSAMSE Best Paper Competition, 2024
- Organizer of the 2023 INFORMS RMP Annual Conference, Imperial College Business School

STUDENT SUPERVISION	Current PhD students	
	<ul style="list-style-type: none"> <li>• Fupeng Sun, 2023 –</li> <li>• Yanwei Sun, 2022 –</li> <li>• Niloofar Zamani-Foroushani, 2021 –</li> </ul>	
INVITED SEMINARS	<ul style="list-style-type: none"> <li>• Hong Kong University of Science and Technology, Department of IEDA</li> <li>• Chinese University of Hong Kong, Shenzhen, School of Data Science</li> <li>• Hong Kong Polytechnic University</li> <li>• Rotman Young Scholar Seminar Series, University of Toronto</li> <li>• Chinese University of Hong Kong, CUHK Business School</li> <li>• Shanghai Jiao Tong University, Antai College of Economics and Management</li> <li>• University of Science and Technology of China, School of Management</li> <li>• Tianjin University, College of Management and Economics</li> <li>• Fudan University, School of Management</li> <li>• University College London, School of Management</li> <li>• Imperial College London, Imperial College Business School</li> <li>• University of Toronto, Rotman School of Management</li> <li>• University of Miami, Miami Business School</li> <li>• Indiana University, Kelley School of Business</li> <li>• University of Hong Kong, Faculty of Business and Economics</li> <li>• City University of Hong Kong, College of Business</li> <li>• Hong Kong University of Science and Technology, HKUST Business School</li> <li>• Northwestern University, Kellogg School of Management</li> </ul>	2023 2023 2022 2022 2022 2021 2021 2021 2020 2019 2019 2019 2019 2019 2019 2019 2019 2019 2018
CONFERENCE TALKS	<ul style="list-style-type: none"> <li>• INFORMS RMP Section Conference, UCLA</li> <li>• MSOM Annual Conference, Minneapolis, MN (2 talks)</li> <li>• INFORMS Annual Meeting, Phoenix, AZ</li> <li>• Marketplace Innovation Workshop (virtual)</li> <li>• INFORMS RMP Section Conference (virtual), Chicago Booth</li> <li>• Marketplace Innovation Workshop (virtual)</li> <li>• INFORMS Annual Meeting (virtual), Anaheim, CA</li> <li>• CSAMSE Annual Conference, Shanghai, China</li> <li>• INFORMS RMP Section Conference (virtual), Johns Hopkins University</li> <li>• MSOM Annual Conference (virtual), Indiana University</li> <li>• INFORMS Annual Meeting (virtual) (2 talks)</li> <li>• INFORMS Annual Meeting, Seattle, WA (3 talks)</li> <li>• 5th Annual Fashion Operations and Retailing Conference, London, UK</li> <li>• MSOM Annual Conference, Singapore</li> <li>• INFORMS RMP Section Conference, Stanford, CA</li> <li>• POMS-HK Int'l Conference (Student Paper Competition), Hong Kong</li> <li>• INFORMS Annual Meeting, Phoenix, AZ (3 talks; George Nicholson Student Paper Competition)</li> <li>• MSOM Service SIG Meeting, Dallas, TX</li> <li>• MSOM Supply Chain Management SIG Meeting, Dallas, TX</li> <li>• MSOM Annual Conference, Dallas, TX (2 talks)</li> </ul>	July 2024 July 2024 Oct. 2023 May 2023 June 2022 May 2022 Oct. 2021 July 2021 June 2021 June 2021 Nov. 2020 Oct. 2019 Oct. 2019 July 2019 June 2019 Jan. 2019 Nov. 2018 July 2018 July 2018 July 2018

- INFORMS RMP Section Conference, Toronto, Canada June 2018
- POMS Annual Conference (Student Paper Competition), Houston, TX May 2018
- INFORMS Annual Meeting, Houston, TX (2 talks) Oct. 2017
- Amazon Supply Chain Optimization Summit (Poster), Seattle, WA Oct. 2017
- CSAMSE Annual Conference, Guangzhou, China July 2017
- MSOM Annual Conference, Chapel Hill, NC June 2017
- Marketplace Innovation Workshop, Stanford, CA June 2017
- Deming Doctoral Fellow Seminar, New York, NY April 2017
- INFORMS Annual Meeting, Nashville, TN (3 talks) Nov. 2016
- MSOM Annual Conference, Auckland, New Zealand (2 talks) July 2016
- INFORMS RMP Section Conference, New York, NY June 2016
- Trans-Atlantic Doctoral Conference, London, UK May 2016
- Deming Doctoral Fellow Seminar, New York, NY April 2016

Last updated on July 20, 2024